

WHITE PAPER July 2017

An education-, business- and investment- platform since year 2008: SoerenGelder.com with its own coin, the SGELDER (currency-symbol: GELD) coin.

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Introduction:



Since 1995 online, since 2003 many online Businesses and investments in online start-ups (facebook, twitter), 2008-2014 in Silicon Valley, California as virtual employee and since 2008 active with the SoerenGelder.com education portal in the mainly German-speaking countries with over 50000 twitter followers, 5000 FanpageFans on facebook, some 3000 subscribers on youtube, about 10000 newsletter readers, many Blogspot and Wordpress readers and native likes on Instagram.

That makes about 100000 German-speaking customers in many years business-activity.

Twitter.com/gelder - since August 2008
YouTube.com/kopierenundeinfuegen - since March 2008
Instagram.com/autorsoerengelder - since 2012
SoerenGelder.blogspot.com - since 2009

Since 2008 SoerenGelder.com brings through online ideas everyone with an Internet connection the opportunity, also online to start a lucrative business to achieve financial- and time-freedom.

Since then the community of people who become educated and financial free grows steadily, thanks to the Internet.

And with its own currency, which will be listed on digital exchanges in Sept/Oct 2017 (see www.SoerenGelder.com/indexRoadmap.html) now also have readers and prospective customers of SoerenGelder.com the opportunity to benefit from it.

Because digital coins with strong business models grow steadily in value (see Bitcoin, Ethereum and many other digital moneys).

Amazon took in the 90s no one serious because Barnes and Nobles was great.

You know that Amazon is now bigger than Barnes and Nobles and many others combined...

So it looks today with digital money:

Digital money is based on the block chain, which will shake-up, revolutionize and disrupt entire industries.

I call it a revolution that in its infancy.

We connect with SoerenGelder.com digital money based on the blockchain, education, investment, business and people who have an interest for it.

Education is for every human being after health the most important factor to move forward in society. And here is SoerenGelder.com with financial education very important, because financial-education is not taught in the normal schools.

SoerenGelder.com act's as a virtual university.

Confucius said:

Do you want to prepare a country for the future, then educate it's children.

He is right. But not only the children need the right education.

Similarly adults, because the development of new technology advances rapidly ahead and to keep an overview is for many through work, family and other things not possible.

And here comes SoerenGelder.com for you.

We combine research information and deliver this since 2008 to our Newsletter readers.

To remain financially informed, particularly in the digital era money. We do it for you.

With this project, which steadily grows since 2008 and will be expanded we can be the biggest business-, investment and financial-education portal globally.

SoerenGelder.com is dedicated to:

- bring in Sept/Oct 2017 to exchanges a digital tradable crypto token (SGELDER currency-/token-/coin-symbol: GELD) for the investment-, financial- and business education.
- to allow personal interests not only to improve national adult education, but to give as well the global education a better future and so the possibility of independent educated individuals.
 - use advantages of the block chain technology.
 - enable transparent transactions that are based on smart contracts.
 - reduce or eliminate the cost of middlemen (traditional payment providers).
 - to strengthen the cryptocurrency-network.
 - to connect people and increase their level of education, at the global level.
 - allow a better future for people on the planet.

SoerenGelder.com has been active since 2008 in the sector and does not start in the coming months, as it is the case with many other ICOs or crowdfundings, where the company often only speaks about the business model and what is planned for the future, but many products in the future are not created and thus investors were disappointed.

Fact: The site Kickstarter (popular crowdfunding platform) has only 60% of companies who have received investments who also create a product. A whopping 40% of companies can not produce or require many more than previous planned years, even though the investment target was achieved.

SoerenGelder.com thus has a lot of experience over the last 9 years and knows the market well and sees where profits are made.

Today, not many businesses survive more than 1-2 years.

With 9 years in the business-, education and financial-education business, we see ourselves as "old hands" with a new digital mindset with a lot of experience.

The funds we will receive, we will use to to pace global progress, particularly in Brazil and Spanish-speaking countries.

Thus, social equality be created, even for people who do not have large financial resources for financial education at their disposal.

This is a great opportunity to involve all holders at the SGELDER-Coins success while enlarging the network.

Great opportunity

The education sector, in particular the financial-, business and investment-education is mainly digitally consumed during this period of time.

People do not like long car trips to events, but prefer it to make themselves comfortable at home with a laptop / PC / mobile phone / cell phone and to consume online-education.

Because there are webinars and seminars, which are at the same time offline and online, the online seminars are usually free or cost much less as offline seminars.

In addition to shopping and searchengine-searches is the online-education-sector one of the biggest niches which people do follow online.

And this formation happens mostly evenings and weekends, as the majority of the population are employed in the day.

Since 2008 SoerenGelder.com creates educational opportunities that competitors only offer months later, sometimes years later (eg: Amazon digital and physical product-education).

SoerenGelder.com makes it possible with the SGELDER coin / token that you can participate in this market, because the more popular the market is, the more popular is the SGELDER Coin and thus the benefits for all involved.

Not only the business- and financial-education sector is a lucrative market, so is the investment-sector.

It is noteworthy that investors conventional models of investing, such as funds, bonds, the savings-bank funds and other traditional investment methods more and more ignore. Especially the younger generation under 35 years is looking for investments in the new digital money field.

Similarly, equity and hedge-fund managers have to fight hard to get new customers.

How so? Because people are interested in digital currencies and their business models and the much more lucrative profits and gains which reach till million percentages weekly in some cases.

And as you know you can not simply invest in traditional Pre-IPOS, because you have to fulfill certain conditions, such as a min amount of money (mostly a 6-7 figure amount proof of funds).

With digital money you do not need any conditions and also no minimum investments of 1 million euro / dollar, as in hedge funds and as in pre-IPOs, where it is necessary.

These high prerequisites scares many average income earners away from such investments, simply because they can not afford it to invest.

But with ICOs you and everyone got now the possibility in their future to invest and can cash out this investment immediately after the coin/token went public at digital exchanges.

This is new since 2016 and very lucrative, because decentralized and unregulated.

The biggest value, however, often you gain not by cashing out immediately after the coin/token goes on exchange-markets, but by keeping the digital money with patience, because mostly coins/token with a strong background gain value over the long time.

It is meanwhile very common that within the first few hours of a new ICO are flowing millions of digital investment-cash in it and the ICO had to be closed earlier than at the timeline/roadmap published.

How so? Because each person can invest in it.

And here SoerenGelder.com takes the task for you as a future owner of the SGELDER Coins to find these lucrative companies out from 1000s who have a lucrative future and to present to you as our investor.

Note: Only in June 2017 [Coinbase.com](https://www.coinbase.com) (like Paypal, but at [Coinbase](https://www.coinbase.com) you can also get Bitcoin and Ethereum) received 1 million new registrations. In July 2017 every day around 30000 people registerd for [Coinbase](https://www.coinbase.com). You recognize the trend...
The same thing happened about 10 years ago with Paypal and you know that Paypal has many tens of millions of account holders worldwide today.

By the way: if you [open an account with Coinbase here](#) and you buy a min USD100 worth of Bitcoin you will get USD10 worth of Bitcoin FREE.
But only if you register [here](#).

Around 1000 digital currencies have a value of \$ 92 billion in June 2017. These include big risks by investing in the most promosing future success-coins, but also large profits (ex: Bitcoin, Ethereum and many more others).

You as an investor in the SGELDER-coin/token will get the possibility to invest only in the best of those many ICOs (Initial Coin Offerings).

The Sgelder Coin (symbol: GELD) is Ethereum based, the second most traded digital-currency in the world.

And Ethereum has an Alliance (EEA = Ethereum Enterprise Alliance) with 150 organisations who come from Fortune 500 companies, start-ups and technology-companies.

Billionaires like Richaard Branson and early Snapchat founder are mith millions of USD invested.

You see: Ethereum is not just a fad, a one time shiny thing.
It is built to stay, backed up with many million USD.

Vision

SoerenGelder.com's goal is not only to establish a German-language (since year 2008) financial-, business and investment-education online institution but also an international one.

SoerenGelder.com gained experience on the English-language market already and has done just as financial-education since the year of 2008. Especially in 2013 and in 2014 as the English-language events in Brazil / Rio de Janeiro and Switzerland / Zurich took place on digital books and how to write and publish them with live offline audiences of more than 600 people.

Not only the financial-, business- and education sector is something we want to expand, but also the area of an investment-fund for investors in digital money is part of the vision.

There are now about 1,000 digital currencies.

It is, as you have read in the previous chapter, not easy for busy people with many distractions, such as family, work and other important life-necessaries, only to find out the most lucrative of these many digital currencies.

SoerenGelder.com is going this work for SGELDER-Coin holders and is offering in near future such digital-money fund.

We communicate since 2008 a minimum of 1 time per month exclusively by newsletter to our readers and customers and are reachable since then by Email, Skype or telephone.

Back to the digital currencies:

Some of them have no future, others will have a big future where SoerenGelder.com knows about which ones and we will communicate it to the SGELDER token holders, because we have the contacts to billionaires and where they will invest.

Some ICOs have big investors behind them with billionaire-status who are famous in the world and so the new digital coin and their ICO has a big possibility to make it in the future without to go out of cash.

Then, we connect people with our knowledge.

We are transparent like the block chain, build on trust and believe in each other and the associated value-growth.

Each transaction can be tracked in the blockchain,
as well have a timestamp what makes these better, trustworthier,
cheaper and more efficient than other transactions.

This is therefore not anonymous, only the person behind
stays anonymous.

With the SGELDER - Coin ICO you can participate at the growth of digital
currencies and the growth of financial-, business and
digital-currency education by contributing.

SoerenGelder.com SGELDER (GELD) coin/token



If you see the big possibility in the international business-, investment- and financial-education market combined with a digital currency fund with only the most lucrative future coins where billionaires are behind, then the SGELDER token ICO is for you:

You then have the unique opportunity from Monday, 07th of August 2017, 10 am CET til Wednesday, 06th of September 2017 to get SGelder (symbol: GELD) coins.

The minimum investment is 0.01 ETH or 0.001 BTC.

We prefer Ethereum.

1 SGELDER is worth 0.00001 ETH (~ EUR/USD 0.01)

Do not be slow if you are serious about to get SGELDER- Coins, because according to previous ICOs the ICO had to close after 1 hour, because the query was larger than expected and the transactions were very slow and the ICO-target of sold coins/token was reached.

This can also happen at the 07th of August 2017 at 10:00am CET, because the SGELDER - Coin ICO will then be internationally announced.

You can find the exact timetable and the procedure for acquisition the SGELDER coins here:

<http://www.SoerenGelder.com/indexRoadmap.html>

Short summary on how to obtain SGELDER-token:

Go to coinbase.com and buy ETH. Then click "send" to send ETH to our address which will be announced not earlier than 7th of August 2017 at this [website](#).

Then send earliest at Monday, 07th of August at least ETH 0.01 to this address at the website:

www.SoerenGelder.com/indexICO.html

Send with the gas-Limit "200000" and at least 50 Gwei (by this high gas-limit, transactions are faster guaranteed (within seconds) and you not have to wait days).

Add now our Sgelder Coin to your MyEtherWallet.com or any other ETH Wallet:

Click: "Add new token" and fill in the following:

Address: 0x24083bb30072643c3bb90b44b7285860a755e687

Symbol: GELD

Decimals: 18

Click "Save"

Within 24-48 hours you will receive SGELDER token (symbol: GELD) in your www.MyEtherWallet.com Account.

Do not send ETH before day 07th of August 2017, 10 am CET.

Also get active people, who tweet about SGELDER-coins at twitter (use hashtag: #sgelder and @gelder) and/or publish facebook posts and/or blog posts about SGELDER coins the bounty of FREE SGELDER tokens.

Also if you participate at reddit

(https://www.reddit.com/r/icocrypto/comments/6lr606/upcoming_sgelder_coin_ico/?st=j4tbrph8&sh=a783995e) with comments and or at bitcointalk.org (<https://bitcointalk.org/index.php?topic=2003442.msg19947150#msg19947150>) with comments you will receive FREE SGELDER token.

If you want to translate the whitepaper in an other language than English or German, you will also get FREE SGELDER (symbol: GELD) token.

How will the SGELDER-token sale be used:

- 50% are for the development of SoerenGelder.com, including the business-, digitalcurrencyinvestment- and financial-education sector.
- 25% for the marketing
- 15% for more business-activities
- 10% will not be used (reserve)

According to the lower schedule SGelder coins will be listed in september/october 2017 on exchanges. More precise details communicates SoerenGelder.com in his email newsletters.

Schedule

Roadmap

7th of July 2017	Whitepaper
11th of July 2017	Pre-Token Sale with 20% Bonus
23rd of July 2017	End of Pre-Token Sale
7th of August 2017	ICO
6th of Sept. 2017	End of ICO
Sept./Oct. 2017	Exchange listings of SGELDER - coin (symbol: GELD)

Summary

Financial-, digitalcurrencyinvestment-, business- and digital funds – investments education with potential for the future are the strengths of SoerenGelder.com since the year 2008.

Thanks to the blockchain - technology as well as the associated SGELDER-token SoerenGelder.com will look in the future with optimism and strength gained from the past several years in the new digital market business- fields, finance-education-fields and investment- fields and their opportunities, what you should not miss.

Welcome to the blockchain era and their endless possibilities.

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Skype and more:

<http://www.SoerenGelder.com/Kontakt.html>